

INTERLOCK SUPPORT FOR START-UPS AND SMALL BUSINESSES

- ▶ **Interlock** was specifically formed to help new companies rapidly scale novel technologies. We offer consulting, engineering, project management, drafting, supply chain and mentoring to new companies. Contact us for a free appointment to discuss one of the topics that new companies must overcome on the path to global success.

▶ INTELLECTUAL PROPERTY

Patents are a great way to protect your hard-fought intellectual property, but require lengthy filings and a disclosure of the key technologies. Breakthrough technologies often require years for patent approval as administrative offices simply do not have the capability to assess the efficacy. Depending on the circumstances and your desire for venture capital, alternatives such as copyright, or obscuring core technology allow your company to grow into revenue without risking loss of your competitive advantage

▶ CAPITAL

Venture capital provides a much needed source of funding for expansion, production, or adding manpower to a new organization. With equity funding comes a corresponding loss of control which will impact your ability to guide the future of your company. Let Interlock prepare you for this important step in your development and review alternatives such as debt equity prior to committing to a VC round.

▶ SCALING

Primary customers and investors often need to see demonstration of the technology at 10-25% of full scale. Interlock can help you achieve this critical milestone while respecting your overall budget. Our diverse supply chain network and schedule-oriented project managers will work to ensure your technology is ready on time and on budget. Leverage your scaled prototype for financing, to engage customers, and validate full-scale characteristics.

▶ SUPPLY CHAIN SUPPORT

As your company scales, the decision on what to make and what to buy will become critical to your success. Interlock has decades of experience with strategic "make/buy" and provides support to new companies as they distinguish what products or services to outsource. Early supply chain development is a temporary concern and is an ideal subject to outsource while your team focuses on core strategy and development.

